

Unichi Be Unique.

FROM

DATE

Unichi Holdings Pty Ltd

27/09/2018

ADDRESS:

Level 2, 97 Waterloo Rd  
Macquarie Park, NSW, 2113

Dear Customers,

It has come to our attention that yesterday, a self-media company, Beijing Pocket Fashion Technology Co., Ltd. (Wechat account: 放心选), posted an article about Unichi Rosehip Extract Complex containing synthetic hormones. Herein Unichi solemnly declares:

1. Unichi Rosehip Extract Complex 60 capsules is a natural health supplement and to the best of our knowledge is **FREE FROM Diethylstilbestrol (己烯雌酚) and Estradiol (雌二醇)** as mentioned in the article.
2. Unichi Rosehip Extract Complex is manufactured under the cGMP (current Good Manufacturing Practice) guidelines, ensuring our manufacturing environment and quality to meet the highest-level inspection standards. Unichi Rosehip Extract Complex is also listed by the Therapeutic Goods Administration (TGA), AUST L 272743.
3. Unichi Rosehip Extract Complex is called "Whitening pills" by its consumers, as this product helps improve skin tone and texture and regenerate skin cells (as per the ARTG). Unichi Rosehip Extract does not contain any chemical ingredients for a whitening effect as claimed by this article.
4. Unichi Rosehip Extract Complex has passed the customs quality inspection in China. The result shows it is a safe product for human consumption.
5. In order to eliminate these false claims and increase our customers' confidence, Unichi will choose a professional and authoritative research laboratory to **conduct comprehensive testing on the product and we will disclose the test results to the public.**
6. In the meantime, Unichi will make **a serious warning** to Beijing Pocket Fashion Technology Co., Ltd. (Wechat account: 放心选) regarding to its inappropriate practice using false information to attract public attention. Legal measures will also be taken to protect our rights and interests if needed. The self-media company Beijing Pocket Fashion Technology Co., Ltd. is now facing 77 different legal proceedings.

Safety, authenticity and efficacy are the consumers' main appeal to a product, as well as the core values of Unichi. We will do everything to dispute any inappropriate practices and protect our customers from these rumors. It is our utmost priority to protect the valuable UNICHI brand and to maintain the trust of our customers.

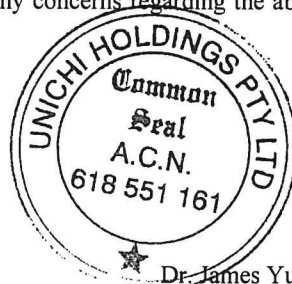
As always, Unichi is committed to being open and transparent with our customers regarding the action we are taking towards this false statement. Should you have any concerns regarding the above matter or any other questions, please contact us by email: [info@unichi.com.au](mailto:info@unichi.com.au).

Thanks for your continued trust and support.



Chinthani Wijayapala

Technical Manager, NPD and Compliance



Dr. James Yu

Channel Director, Asia Pacific



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尊敬的客户：


针对昨日微信自媒体“放心选”发出的有关Unichi玫瑰果含激素一文，Unichi公司现郑重声明：

1. Unichi玫瑰果精华胶囊是天然保健产品，**绝对不含任何文中所提到的激素己烯雌酚/雌二醇**；
2. Unichi玫瑰果精华胶囊通过生产质量管理规范（GMP）认证，生产环境及流程也有最高规格的监管，确保产品的安全性。同时，Unichi玫瑰果精华胶囊在澳洲药监局（TGA）注册，并可通过澳洲药监局网站进行查询；
3. Unichi玫瑰果被消费者称为“澳洲美白丸”，是因玫瑰果（经TGA验证）自身具有强大的修复和提升肤色的功效，因此得名。Unichi玫瑰果并非市面上流行的含化学美白成分的美白丸；
4. Unichi玫瑰果精华胶囊在中国通过了进口质量检验，为安全合格的产品；
5. 为扼杀谣言，增加消费者信心，Unichi将选择专业权威的研究机构，**对产品进行全面的激素检测并给出检测报告**；
6. Unichi公司正在对自媒体“放心选”以不实信息吸引眼球的做法进行**严肃交涉和严重警告**，必要时Unichi将采用法律手段保护自身权益。该自媒体所属公司北京口袋时尚科技有限公司现已面临77件不同的法律诉讼。


安全，真实，高效是消费者对产品的核心诉求，也是Unichi的核心诉求。为此，Unichi将不遗余力，与一切侵犯到消费者核心诉求的行为斗争到底，维护Unichi的产品和品牌信誉。

对此次自媒体不实报道的处理过程，我们将一如既往，保持全程透明。如果您对以上说明有其他疑问，请咨询官方邮箱: info@unichi.com.au.

感谢您的理解与支持。

  
Chinthani Wijayapala  
Unichi产品研发经理



  
Dr. James Yu  
Unichi亚太区渠道总监